




# ukie

## **SUPERCHARGED**

Powering the future of UK video games and interactive entertainment.



The UK games industry has been an incredible success story over the past decade.

It is worth £6bn in GVA to the UK economy.

We deliver economic growth and high skilled jobs across the country.

GVA per role of £113,000 – nearly double the national average.

Our industry is a unique combination of artistic creativity and groundbreaking technology.



The industry needs a combination of the right business environment combined with a talented workforce, to grow and thrive.



### THE NEXT GOVERNMENT SHOULD:

1. Commit to **competitive tax reliefs** for our video games sector to ensure the **UK remains an attractive place** to start a games business and **invest in creative content**.
2. Prepare **young minds** for the **workplace of the future** through the introduction of a **Digital Creativity GCSE** to better develop digital skills.
3. Renew and increase the **UK Games Fund to £30 million** over the next three years to **nurture industry growth** and a **diverse range of creative content** for a **global audience**.

ukie

Ukie is the trade body for the UK games and interactive entertainment industry. We represent over 650 games businesses and support 76,000 jobs in one of the UK's fastest growing sectors.

 @uk\_ie

 @UkieTV

 Ukie

 [info@ukie.org.uk](mailto:info@ukie.org.uk)

